

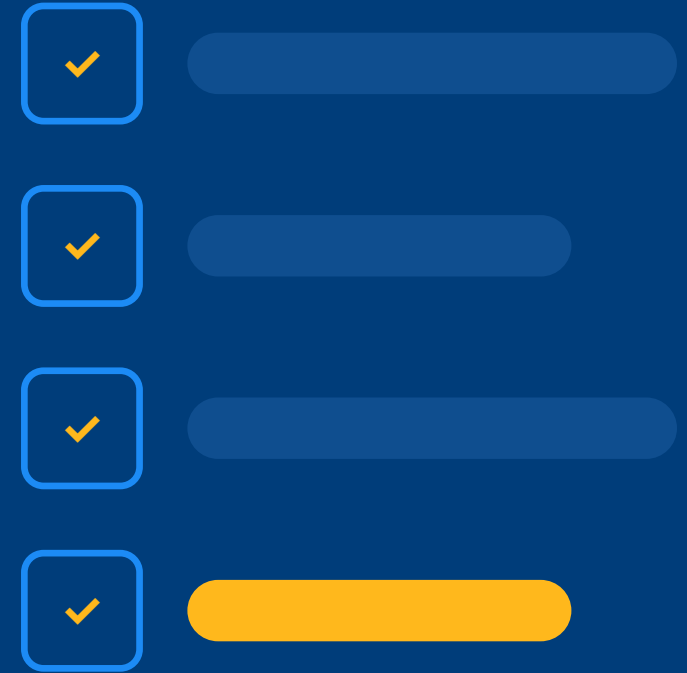
FREE COURSE-CREATOR TOOL

Will It Sell?

Course Idea Check

Find out if people will actually pay, before you build anything.

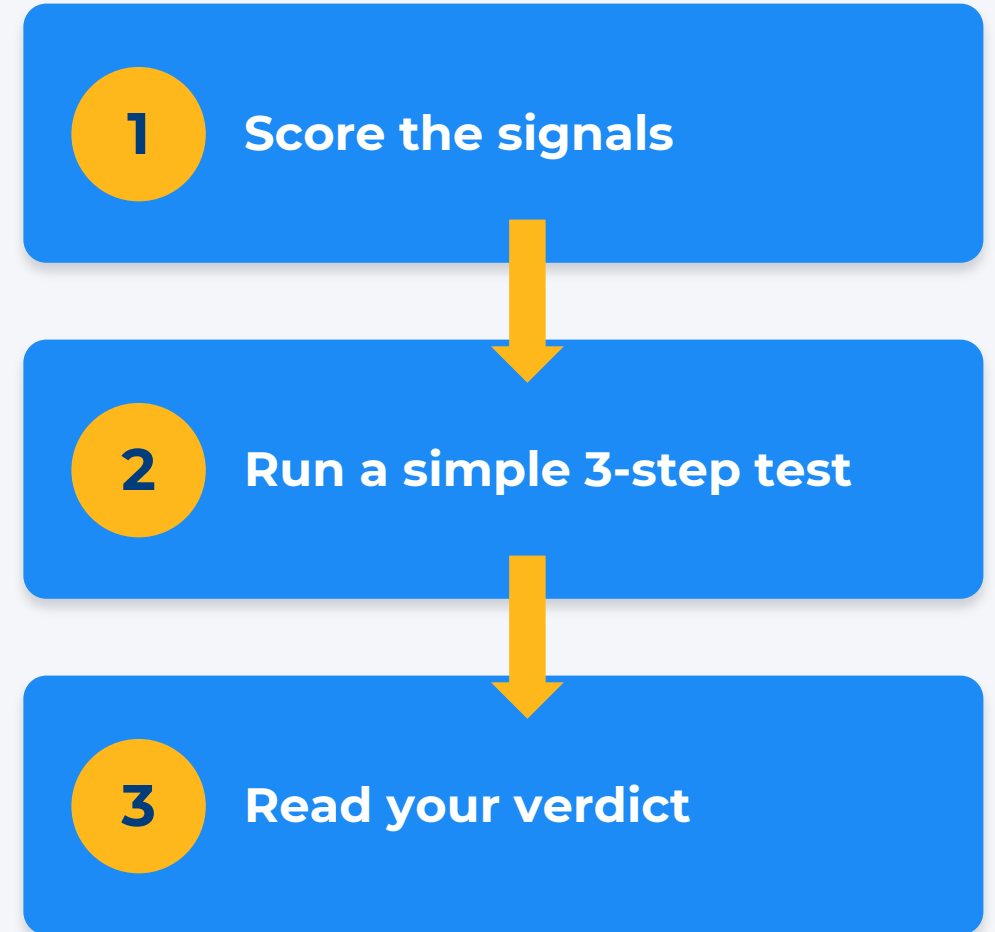
Editable. Keep it. Reuse it for every new idea.



Here is what you walk away with

A clear verdict on your idea. Go, refine, or reset before you spend a single weekend recording.

You can finish this in one sitting. You do not need a big audience to start.



The fear that freezes most creators

You have the knowledge. You can teach it. But you stall, because what if you record for weeks and nobody signs up?

"Baka walang bibili."

Maybe no one will buy.

That fear is not a stop sign. I

t is the exact reason to run this check first.

The reframe

Validation is not a scary sales act. It is the cheapest insurance against wasted effort.

A "no" now is cheaper than a "no" after two months of recording.

Words are weak. Commitment is strong.

Weak signal

- ☐ "That sounds cool."
- ☐ A like or a comment.
- ☐ "I would totally buy that someday."

Real signal

- ☒ A waitlist sign-up with a real email.
- ☒ A small deposit or a pre-sale payment, even a small GCash transfer.
- ☒ "How much?" or "When can I join?"

You are looking for a small, real commitment, not applause.

The Signal Scorecard

Answer honestly. Tick Yes or No, then jot a note. This is your starting read, not your final proof.

1

Painful, recurring problem Do your people keep asking about this in DMs, comments, groups, or search?

[Yes / No]

Notes:

2

Search and content demand Does the topic show up in Google or YouTube autocomplete and in content people engage with?

[Yes / No]

Notes:

3

Existing spend Are people already paying to solve this, through books, courses, coaches, or tools?

[Yes / No]

Notes:

4

Specific audience Can you name exactly who it is for, in one sentence?

[Yes / No]

Notes:

Fields are editable. Type your Yes or No and notes directly into this file.

The Signal Scorecard, continued

5

Clear outcome Can you state the one result a buyer gets?

[Yes / No]

Notes:

6

Access to the audience Can you reach a handful of these people directly, even without a big following?

[Yes / No]

Notes:

7

Willingness-to-pay signal Has anyone asked “how much” or “when can I join,” or said they would pay?

[Yes / No]

Notes:

My Yes count:

out of 7

☐☐☐☐☐☐☐☐

More Yes answers means a stronger raw signal. But a high score is still a hunch until you run the test on the next slides. Self-rated answers are a starting point, not proof.

The 3-Step Validation Test

Roughly two to four weeks. No finished course needed.

1

Ask

Talk to real people and listen for the same problem repeating.

2

Offer

Put up a simple one-page offer and invite a real commitment.

3

Read the result

Compare commitments to a threshold you set in advance.

Step 1. Ask

Fact. Before you build, listen. Run short polls, a simple form survey, or five to ten direct conversations.

Task. Ask three things: What do you struggle with? What have you tried? How do you want to learn this?

Idea. *Listen for the same problem repeating. Repetition is demand.*

My plan (editable)

Who I will ask (5 to 10 people or one group, e.g. a Facebook group of Filipino freelancers or OFWs)

The 3 questions I will ask

What I heard repeat

Step 2. Offer

Fact. Put up a simple one-page offer that names the outcome and the price. Invite a waitlist sign-up, a small deposit, or a Founder's or Beta price.

Task. A committed email, a waitlist spot, or a small payment is a real signal. A like is not.

Idea. *Pre-selling is not dishonest. A Founder's or Beta offer with clear expectations and a refund promise is a standard, legitimate practice.*

My one-page offer (editable)

Outcome my offer promises

Price or Founder's price

e.g. ₱1,500 Founder's price

The commitment I will ask for (waitlist / deposit / pre-sale)

Step 3. Read the result

Fact. Compare your real commitments against a threshold you set before you started. Deciding the number in advance keeps you honest.

The threshold I set before testing (my “winner” number)
e.g. 10 pre-sale slots at ₱1,500

Real commitments I actually got

REPORTED GUIDANCE

Adapt it: course-creator sources commonly cite roughly 10 pre-sale buyers, or about 10 to 20 sales, as a “winner” signal. Treat this as a reference point to adjust for your own market and price, not a promise or a fixed rule.

Use AI to help

AI

Paste this into any AI you already use, or the free WyzAI Assistant. Find it at wyzcore.com.

Copy and paste this prompt:

"Act as a course validation coach. My course idea is [describe your idea in one sentence]. My target audience is [who it is for]. The one result a buyer gets is [outcome].

Give me: (1) five short questions I can ask my audience to test if they actually want this, (2) a simple one-page pre-sell offer I can post, and (3) three low-cost ways to find whether people will pay before I build anything. Keep it practical and beginner friendly."

Your verdict, go, refine, or reset

My verdict:

GO

Commitments at or above your threshold.

Next: build it properly. You have real demand.

REFINE

Some interest, but below your threshold, or lots of “maybe” with no commitment.

Next: tighten the audience, sharpen the outcome, or adjust the offer, then re-test. Do not build yet.

RESET

Little or no commitment after a genuine test.

Next: this is a win. You just saved months. Pick a new angle or audience and run the check again.

Remember: a “no” now is cheaper than a “no” after you build.

Your idea passed. Now build it so it sells and gets finished.

A validated idea deserves a course people actually complete. The Bingeable Course Blueprint Kit gives you the structure to build it right.

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Find it at wyzcore.com



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Keep this file. Run the check again for every new idea.

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FILL IN & KEEP ON RECORD

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